A one-day symposium organized by the Aberystwyth University Transformative Social Science Programme and WISERD to discuss how to maximise the impact of research in the social sciences and humanities with non-academic audiences including policy-makers, business, civil society, communities and the media. Guest speakers include Dr Richard Watermayer (Bath University) and Dr Sioned Pearce (WISERD, Cardiff University) and a panel of research users.

When:
Tuesday 24th January
09.30 – 16.00

Where:
Room 0.33
IBERS, Penglais,
Aberystwyth University

To book a place e-mail transformative@aber.ac.uk
PROGRAMME

9.00am  Registration and coffee

9.30am  Welcome

9.45am  Understanding Research Impact
        Dr Richard Watermeyer, Bath University
        Dr Sioned Pearce, WISERD Impact Fellow

11.00am Coffee break

11.30am Panel: The Research-User’s Perspective
        Panellists to be confirmed.

12.30pm Presentations on Examples of Effective Impact

1.00pm  Lunch

2.00pm  Small Group Discussions
        How can we achieve effective impact in our research? Identification of questions and suggestions.

3.00pm  Plenary Panel
        Chaired by Professor Colin McInnes. Feedback from small group discussions.

3.30pm  End