



Llywodraeth Cymru
Welsh Government

www.gov.wales

Transforming Social Services in Wales – role of alternative business models

Heulwen.Blackmore@wales.gsi.gov.uk

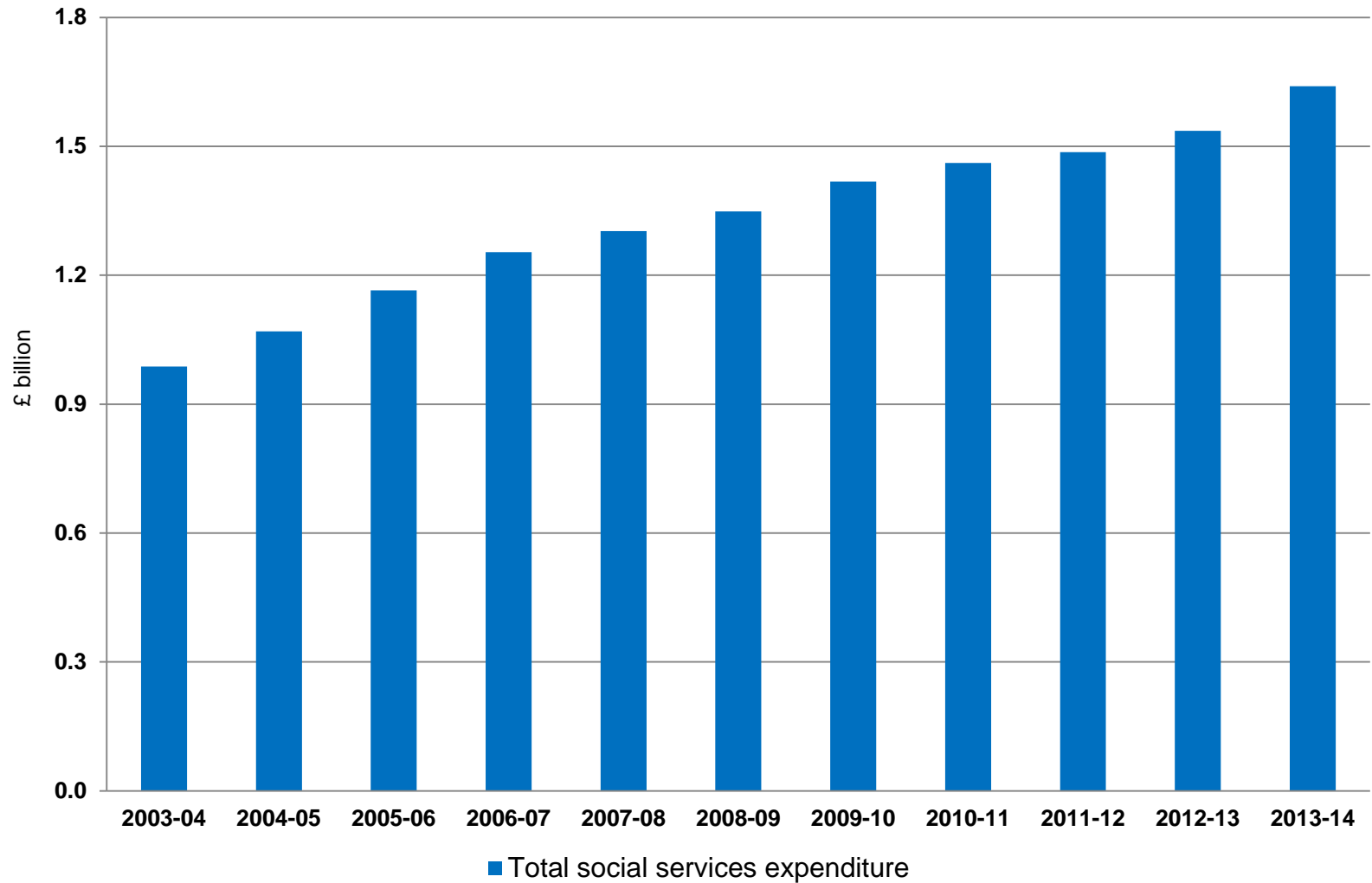
Social Services in Wales

- 3 million people with an ageing population and diverse needs
- More than 150,000 receiving care and support



People aged...	2020	2030
70-74	+28%	+24%
75-79	+18%	+32%
80-84	+14%	+64%
85+	+22%	+80%

Increasing expenditure



The Social Services and Well-being (Wales) Act 2014

- A new legal framework to modernise social services law- a once in a generation opportunity to transform social services, taking effect from April 2016
- Addresses economic challenge and population change

- Transforms the sector to give people voice and control over their lives and their care and support



A new approach

Well-being – supporting people to achieve their own well-being and measuring the success of this

People – putting an individual at the centre of their care, and giving them a voice. Involving people in the design and operation of services.

Earlier intervention - increasing preventative services within the community – building capacity, strengthening resilience, supporting local economies

Collaboration and co-production
Working together on an equal and reciprocal basis to deliver solutions

Section 16 Social Services and Well-being (Wales) Act 2014

- Duty to promote social enterprises, co-operatives, user led services and the third sector
- 5 areas supporting the change programme:
 - Planning, promoting and delivering
 - Creating the right environment
 - Co-production
 - Collaboration
 - Measuring success

Section 16 – What do we want?

Added Value

- Social, economic and environmental impact
- Benefit to society
- New and emerging models - Adapt to population need

Co-production

- Increased engagement & social capital
- Genuine empowerment and ownership
- Improved health and well-being
- Stronger, more cohesive communities
- More reliant and effective services
- Sustainability and value for money

Moving forward

- Report of the Commission on Co-operatives and Mutuals
- Wales Co-operative Centre mapping exercise
- Announcement of additional funding to support co-operatives and social enterprises
- Further pilots in the social care arena